

# TOBACCO PRODUCT WASTE REDUCTION PROJECT

TRANSFORMING  
SAN DIEGO  
COMMUNITIES



SAN DIEGO STATE  
UNIVERSITY

## EXTINGUISH UNHEALTHY HABITS

Cigarette butts and other waste from **tobacco**, **electronic cigarettes**, and **cannabis** products produce harmful litter in San Diego County neighborhoods, parks, and beaches.

The Tobacco Product Waste Reduction Project will collaborate with San Diego communities to increase our understanding of tobacco product waste and develop sustainable solutions.

Working with community partners, the project team will organize tobacco product waste collection events in eight cities throughout the County. Data from these events will be shared with the communities and guide the development of sustainable solutions. These focused efforts will produce long-term remedies that should reduce and ultimately eliminate tobacco waste.

## PARTNERSHIPS

Together with community partners we will work to:

- **Inform** city leaders, residents, and other stakeholders about events in their neighborhoods.
- **Enlist** volunteers to assist with planning and participation in collection events.
- **Share** the study results with community members and other advocates through meetings and social media.
- **Educate** community organizations to intentionally include tobacco product waste in environmental messaging.
- **Participate** in community clean-ups and other environmental activities.

## PROCESS

After selecting eight cities for data collection, the project team will:

- **Introduce** the project to each city's leaders and residents.
- **Select** 120 random city blocks for data collection.
- **Invite** volunteers to participate in the project.
- **Train** volunteers and staff in data collection methods.
- **Conduct** data collection events.
- **Measure** all tobacco product waste.
- **Create** neighborhood maps of tobacco product waste.
- **Identify** factors that contribute to distribution of tobacco product waste.
- **Brainstorm** solutions to reduce or eliminate the waste.



<https://merg.sdsu.edu/tpwr-project/>

  @tobaccowastereduction